

Click-Tab Box

Team: HoonHan

In recent years, many industries have been contemplating and continuously developing products for people with disabilities. So has the packaging industry. Sometimes even people without disabilities struggle to open packaging boxes. In this respect, not to mention those people with disabilities, including those with weak hands due to diseases such as arthritis. The Team HoonHan will solve such problems with a new design.

It is designed so that not only people without disabilities but also those with disabilities can open and close a packaging box comfortably. This package will give people a fresh and amazing experience. Even if people have weak wrist strength or hand-use discomfort, they can easily open and close a packaging box with just one "PUSH" button. However, opening it easily does not mean that children can open it easily too. Along with the convenience, products in the packaging box are stored safely and securely. It comes in the form of a box square, so it's easy to stack small items inside. Above all, the packaging box can be "one-touch" and anyone can recognize that the packaging box has been opened at the same time with a "click" sound, and the "tab" sound made when the lid of the box touches the surface floor reaffirms that the box has been fully opened for the product to be pulled out. Likewise, when closing the packaging box, people can double-check that the box has been closed with a refreshing "click" sound. For everyone in the world to see the same colour, the packaging box has also been designed with a graphic design so that those with colour amblyopia can see the same according to the guidelines in the Color Universal Design Guidebook. Lastly, the location of the product logo and "PUSH" button was also prominently arranged and designed, and braille was used to make it easy for blind people to check and find and use.